

Timothy Sweeney — Web Developer and Designer with 20+ years experience in Digital Media.

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Summary

Experienced Web Developer and Designer with over 20 years in designing and implementing engaging UI/UX solutions. Proven track record in building CMS websites and managing HTML5 Display Ad campaigns. Skilled in email marketing and dynamic rich media ads for diverse industries.

Skills

Websites—UI/UX, Handcoded, CMS, Responsive Web Design

Display Ads—Banners/Social Media Ads—Dynamic, Rich Media, Video, Standard

Email Blast Marketing

HTML5 • CSS3 • JavaScript • WordPress • Bootstrap • jQuery
Photoshop • Illustrator • Adobe XD • Animate • InDesign • Media Encoder • Camtasia
Figma • Sketch • PowerPoint • Excel • Word

History

Merge Design and Interactive – Boston, MA

2012 to 2025

HTML5 Display Ad • Email Marketing Blasts

Tools — HTML5 • CSS3 • JavaScript • Photoshop • Illustrator

Client — Blue Shield

SPOT-ON – San Francisco, CA

2014 to 2025

UI/UX • CMS Website Builds • Website Admin • HTML5 Display Ads • Email Marketing Blasts

Tools — Bootstrap • HTML5 • CSS3 • JavaScript • Photoshop • Illustrator • Sketch • WordPress • DoubleClick Studio

Clients — Political Marketing Campaigns

Dexposito & Partners – New York, NY

2012 to 2024

UI/UX • Website Admin • CMS Website Build • HTML5 Display Ads • Rich Media Dynamic Display Ads

Tools — WordPress • HTML5 • CSS3 • JavaScript • Photoshop • Illustrator • Media Encoder • Sizmek • TradeDesk

Clients — McDonald's • AARP • Amica • Tajin

GYK Antler – Boston, MA

2018 to 2024

HTML5 Display Ad • Email Marketing Blasts

Tools — HTML5 • CSS3 • JavaScript • Photoshop • Illustrator

Clients — Ken's • Sweet Baby Ray's • Keolis • Cat's Pride • Hannaford

Circa Healthcare – Philadelphia, PA

2018 to 2024

HTML5 Display Ads • Social Media Ads • Email Marketing Blasts

Tools — HTML5 • CSS3 • JavaScript • Photoshop • Illustrator • Media Encoder • Camtasia

Client — Bravecto

Mighty Hive – San Francisco, CA

2012 to 2021

Dynamic Rich Media HTML5 Display Ads

Tools — HTML5 • CSS3 • JavaScript • Photoshop • Illustrator • Sketch • DoubleClick Studio • Google Web Designer

Clients — SoFi • Sprint • Yamaha • Toyota • Caesars Entertainment • Saxo Bank • Hertz • Pandora

Big Picture Group – Los Angeles, CA

2014 to 2019

UI/UX • Website Builds • Website Admin • Rich Media HTML5 Display Ads • Progressive Display Ads

Tools — Bootstrap • HTML5 • CSS3 • JavaScript • Photoshop • Illustrator • DoubleClick Studio • Sizmek

Clients — CBS • PBS • Universal

Mullen Lowe – Los Angeles, CA

2014 to 2015

UI/UX • Website Build • Rich Media HTML5 Display Ads

Tools — Bootstrap • Tumblr • HTML5 • CSS3 • JavaScript • ActionScript 3 • Flash • Photoshop • Illustrator

Clients — Acura

Deutsch – Los Angeles, CA

2014 to 2015

Rich Media HTML5 Display Ads

Tools — HTML5 • CSS3 • ActionScript 3 • Flash • Photoshop • Illustrator

Clients — Volkswagen • Target

Terry Hines Agency – Los Angeles, CA

2013 to 2014

UI/UX • Website Builds • Website Admin • Rich Media HTML5 Display Ads • Mobile/Tablet Web Applications

Tools — HTML5 • CSS3 • JavaScript • jQuery • ActionScript 3 • Flash • Photoshop • Illustrator • Bootstrap • Backbone

Clients — ABC • CBS • NBC • Disney • Universal • Summit • Open Road

Monitise – London, UK

2010 to 2014

Web Developer • Flash Designer • Photoshop Designer • Web Application QA • UX Production

Phone Web Applications • iPad Web Applications • Desktop Web Applications • Flash Web Application

Photoshop Web Application Production • Quality Assurance Android/iPhone/iPad Applications

Tools — HTML5 • CSS3 • JavaScript • jQuery • ActionScript 3 • Flash • Photoshop • Illustrator • OmniGraffle

iOS Simulator • Android Emulator • Device Anywhere Studio for BlackBerry

Clients — Barclays • Bank of Montreal • Beth Page • Great Western

Conde Nast – New York, NY

2010 to 2013

Flash Designer • Web Developer • Photoshop Designer

Tools — ActionScript 3 • HTML5 • CSS3 • JavaScript • Flash • FlashBuilder • Photoshop • Illustrator Double Click API • DoubleClick Studio

Clients — Vogue • Wired • Armani • L'Oreal • Calvin Klein • Virgin Mobile • GQ • Glamour • Nike • Toyota • BMW

Visual Alchemy – New York, NY

2010 to 2013

Web Developer • Flash Designer • UX Production • Aggrenox Team Lead • Tradeshow Kiosk Applications • Websites

Web Applications • Flash Animations • Email Marketing Materials • Wireframes

Tools — HTML5 • CSS3 • JavaScript • ActionScript 3 • Robotlegs Framework • Cake PHP Framework • Flash • FlashBuilder

Photoshop • Illustrator • OmniGraffle • Camtasia

Clients — Boehringer Ingelheim • Novo Nordisk • Synapse • Medical Knowledge Group

Bozell/Lowe Worldwide – New York, NY

2000 to 2010

Web Developer • Flash Designer • New Business Production Team Lead • Print Producer • Photo Retoucher

Illustration Production • Saab Team Lead • Intel Team Lead • Asset Management • Web Applications

Consumer and Internal Websites • Flash Consumer Ads • Email Marketing Materials • New Business Presentation Materials

Interactive New Business Presentations • Print Ads

Tools — HTML • CSS • JavaScript • ActionScript • Flash • FlashBuilder • Photoshop • Illustrator • In Design

Quark XPress • PowerPoint • DoubleClick Studio • DoubleClick API • Pointroll Studio • Pointroll API

Clients — GMC • Saab • Milk • Johnson & Johnson • Degree • Bank of America • HSBC • Mass Mutual • Samsung • Sharp • Macys